

Fall 2010 Meeting

“New Military Challenges”

ATTENDEES WILL:

- Hear Presentations by Key Officials
- Network with Decision Makers
- Be Updated on Key Issues
- Gain a Competitive Edge

KEY SESSIONS:

- Robin Crow, Entrepreneur
- Updates on Iraq & Afghanistan
 - 2010 Isker Award
- Wounded Warrior Program Updates
 - Work Group Sessions
 - Much, much more!

**October 25-27, 2010
Hyatt Regency Lake Tahoe
Incline Village, NV**

This meeting will provide current information to support US forces in both peace and when in harm's way. All ration programs and key issues will be discussed.

PROGRAM

SUNDAY, October 24, 2010

R&DA Meeting Registration 1:00 PM

R&DA Boot Camp 101 3:30 PM

Boot Camp provides an overview of all aspects of the military market and allows attendees to determine where their items and services could be placed.

R&DA Welcoming Reception

This always is a special event and an opportunity to meet decision makers, speakers, and renew acquaintances. Food, beverages, and entertainment will create a lively and fun atmosphere to kick off the meeting.

MONDAY, October 25, 2010

Breakfast
Complimentary
to attendees

Session I: Meeting Introduction

This session will open the meeting and take place at 8:15 AM.

Session II: Government/Military Keynote

Presentations by military leaders in the food and packaging areas will be given. These presentations are keyed to obtain support from the commercial food industry and provide the future needs of the military services.

SESSION III: Meeting Keynote

Presentation by Robin Crow. His core message is leadership through service. Everything he teaches and every point he makes is all based upon years in the trenches as an entrepreneur and business owner. It's from these experiences that he created his Seven Step Challenge. Now, more than ever, his message is a critical resource for any individual or organization committed to becoming a leader who will make a difference.

Session IV: Rations Work Group

Detailed presentations on military rations from the military services, research and development organizations, procurement agencies and regulatory organizations that together provide a complete view of the rations programs and future needs.

***Welcoming
Luncheon***
Complimentary to
attendees

SESSION V: Meeting Keynote

Address by CW5 David Longstaff on support operations in Iraq and Afghanistan.

Session VI: Rations Keynote

Presentations by leaders of government organizations, such as Headquarters Department of the Army, Defense Support Center Philadelphia, US Army Natick Soldier Center, and Department of Defense.

Session VII: Trends in the Food Service Marketplace

Presentations from international companies and universities on key issues affecting food programs, packaging, food service, and equipment that will influence the marketplace.

***R&DA Hospitality
Function
Complimentary to attendees***

TUESDAY, October 26, 2010

***Breakfast
Complimentary to
attendees***

Session VIII: Keynote Presentations

Presentations on state of the art processes and programs affecting the food industry today and into the future.

Session IX: Food Service, Packaging, Equipment & Technologies Work Group

Presentations from government and industry that affect support to the military in peacetime and when in harm's way.

Session X: Wounded Warrior Program Update

An overview of programs to support our Wounded Warriors to include presentations from those working daily with American's Wounded Heroes.

***NETWORKING
LUNCHEON***
Join all of your new acquaintances at this complimentary luncheon

Session XI: Natick Updates

Presentations by US Soldier Center Natick highlighting key programs and research to support the military in the food, equipment and packaging areas.

Session XII: Corporate Updates

Presentations from industries who support the military marketplace.

Session XIII: Rations Work Group Part II

This session is by invitation only and addresses specific issues in the rations area.

SESSION XIII: The Executive Directors' Question and Answer Session

This is a chance to review all presentations and to obtain clarification on any element of the programs supporting the military.

**FALL 2010 ANNUAL
MEETING RECEPTION
AND AWARDS DINNER**

**COMPLIMENTARY TO
ATTENDEES**

WEDNESDAY, October 27, 2010

**OPTIONAL
SESSIONS**

Session: Rations Review Session

Synopsis: A detailed discussion on how ration items are developed, tested, and fielded. Additionally data on ration configurations, how to become involved in the process, and a question and answer session to assist companies and individuals to understand all aspects of this business. This session is from 8:00 AM to 9:30 AM.

Session: Understanding the Government Decision Process

Synopsis: A session on how the government makes decisions on food and equipment related items. How the prime vendor contracts work, how companies can assess their opportunities in supporting the government, decision points and makers will be discussed and all questions will be answered to increase understanding. This session is from 9:30 AM to 10:45 AM.

IMPORTANT INFORMATION FOR ATTENDEES

HOTEL/MEETING VENUE: The R&DA Fall 2010 Meeting (begins our 65th year of service to the military) will be held at the beautiful Hyatt Regency Lake Tahoe Resort, Spa and Casino located in Incline Village, NV. The resort address is 111 Country Club Drive, Incline Village, NV 89541. ***All sleeping room reservations must be made through R&DA. Please make your reservations early as we will sell out of all rooms under our negotiated room block. When you make your sleeping room reservations through R&DA, we offer a \$100 registration discount if you stay two or more days at the meeting hotel.*** Current government employees will be offered rooms at the federal per diem rate in effect at the time of the meeting. All others are offered the highly discounted room rate of \$189 per night plus resort fee and taxes. When all R&DA rooms are sold out, room rates will be in the \$399 to \$499 range.

TO ARRANGE YOUR HOTEL ROOM AND MEETING REGISTRATION: Fill out the Registration Form and fax to R&DA at 210-493-8036 or scan and email to hqs@militaryfood.org. The cut off date for discounted rate rooms is **September 30, 2010**. R&DA will email you a confirmation of your hotel room and meeting registration.

TRANSPORTATION: The nearest full service airport is Reno, NV, and is about 40 minutes from the hotel. Taxi, shuttle services and rental cars are the best way to get to the hotel.

REGISTRATION: The R&DA registration booth will be open Sunday through Tuesday at the hotel. You may pick up your registration packet and the R&DA "Goody Bag" during registration hours.

DRESS CODE: All R&DA meetings are designated as "business/resort casual".

BOOT CAMP 101: This special session is offered to first time R&DA meeting attendees and those who desire basic information of the military marketplace. The purpose of the session is to provide information on various government agencies involved in the subsistence and related areas and to answer your questions and to guide you to appropriate sessions for your purposes. This session is voluntary, but of great value to beginners and others.

SPOUSE MEETING ROOM: There will be a spouse meeting room open from 7:45 - 11:45 AM daily. Complimentary beverages will be available and the room allows spouses to meet and to plan any activities during the R&DA meeting.

Fall 2010 Meeting October 25-27, 2010 Meeting Registration Form

RESEARCH & DEVELOPMENT ASSOCIATES FOR MILITARY FOOD & PACKAGING SYSTEMS, INC.
16607 Blanco Rd., Ste 501 San Antonio, TX 78232 TEL. 210-493-8024 FAX 210-493-8036 Email hqs@militaryfood.org

SALUTATION: (Dr., Mr., Mrs., LTC, COL, etc): _____

NAME: _____

NAME FOR BADGE (Jim, Sue, etc): _____

TITLE: _____

ORGANIZATION: _____

STREET: _____

CITY: _____ STATE: _____ ZIP: _____

TEL: _____ FAX: _____

EMAIL ADDRESS: _____
 (email address for confirmation & meeting roster)

Name of Spouse/Guest for Badge: _____

YOUR REGISTRATION FEES:

	Payment Received By Oct. 7 th	Payment Received After Oct. 7 th	
Industrial/Individual			
Members	\$1099.00	\$1299.00 =	_____
Non-Members	\$1299.00	\$1499.00 =	_____
1st Time Attendee	\$1099.00	\$1299.00 =	_____
Educators	\$ 499.00	\$ 599.00 =	_____
Federal Government	\$ 399.00	\$ 399.00 =	_____
Credit for hotel reservations with R&DA (\$100.00) =			_____

YOUR REGISTRATION FEE INCLUDES:

3 Breakfasts, 2 Luncheons, 3 Receptions, and 1 Dinner

Is this your first R&DA meeting? Yes No

Will you attend Boot Camp on Sun.? Yes No

ADDITIONAL FEES - SPOUSE/GUESTS:

Spouse may attend all breakfasts, lunches, and Awards Banquet
 \$169.00 = _____

TOTAL AMOUNT _____

Credit Card No.	Exp. Date: -	Name on Card	Signature

Please return registration form with payment by fax to 210-493-8036 or email to hqs@militaryfood.org. R&DA accepts AMEX, VISA, and MC only for credit card payment. Registration fees may be refunded if notification is received by Oct. 7, 2010. Cancellations received Oct. 7, 2010 and before Oct. 12, 2010 will be subject to a \$100 cancellation fee. There are no refunds on cancellations received after Oct. 12, 2010 due to pre-payment requirements.

HOTEL RESERVATION FORM

THE CUT OFF DATE FOR GUARANTEED HOTEL RATE RESERVATIONS IS SEPTEMBER 30, 2010

Date of arrival: _____ Date of departure: _____ Total room nights: _____

Hyatt Regency Lake Tahoe Resort, Spa and Casino, 111 Country Club Dr.. Incline Village, NV 89451, Tel. (775) 832-1234

Rates: Government: FY 2011 Per Diem Others: \$189.00

A credit card number is required to reserve your room reservation. Any attendees with special needs must inform R&DA, so that appropriate actions can be taken. Room cancellation within three days of the meeting may result in a cancellation fee. **Please mail this registration form to R&DA, 16607 Blanco Rd, Ste. 501, San Antonio, TX 78232, email (hqs@militaryfood.org), or fax (210-493-8036).**

ALL ROOM RESERVATIONS AND CHANGES MUST BE MADE THRU R&DA

Credit Card No.	Exp. Date: -	Name on Card	Signature

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SAN ANTONIO, TX 78232
TEL: 210-493-8024
FAX 210-493-8036

Organization
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San Antonio, Texas
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***Make your room and
meeting reservations early
since R&DA meetings are
usually sold out! Meet the
key decision makers at
this meeting.***