

**RESEARCH & DEVELOPMENT ASSOCIATES
FOR MILITARY FOOD & PACKAGING SYSTEMS, Inc.**

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***64th ANNUAL SPRING MEETING
EXHIBIT NOTIFICATION***

You are cordially invited to participate in R&DA's Sixty-Fourth Annual Meeting and Exhibition to be held at the Loews Ventana Canyon Resort in Tucson, AZ. The exhibition portion of our program will be held on Monday, May 3, 2010.

EXHIBITION DETAILS: *R&DA will accept no more than forty (40) exhibitors for this program.* To ensure full attendance at the exhibit, R&DA will not serve a lunch on this day so attendees will be ready to sample your items. There will be two open bars and some food items available during this event which will run from 1:15 PM until 4:30 PM. This method will ensure all key decision makers will be in attendance.

A standard exhibit area will be 8 feet by 8 feet and include a table and two chairs. A premium exhibit area will be 16 feet by 8 feet and include two tables, and two chairs. A standard display area costs only \$999.00. A premium display area (located adjacent to bar areas) is available for only \$1,499.00. All exhibit areas will be available on a first come basis. **All will be sold out early, so do not delay.**

MEETING & EXHIBITION ATTENDEES: Attendees will include key decision makers from the government, industry, and academia who are involved in food, food service, packaging, equipment, and related areas. Government attendees include procurement, supply, research, and executive personnel. Industry attendees include both large and small food, equipment, prime vendor, and packaging companies who participate in the \$31 billion government food programs. Academia attendees include leading US and foreign universities and key personnel involved in the food and related areas.

REASONS TO EXHIBIT: This is a cost-effective method to introduce your products and services to the government marketplace. Key decision makers are in attendance. This market is extremely large, and the ability to provide information to the correct people, network with government, industry, and academia and to learn the best method to maximize results makes this an ideal exhibition in which to participate.

- * Low cost
- * Government food business is \$31 billion annually
- * Key personnel are all in one location
- * All attendees participate in exhibition
- * Opportunities galore!
- * Prime Vendor attendees

EXHIBITION TIME FRAME: Reservations are accepted immediately. Your space must be reserved with full payment only. No reservations will be accepted after March 10, 2010. No refunds can be provided after March 15, 2010.

To be listed in the official program, exhibitor information must be received by R&DA not later than April 4, 2010.

A confirmation of your exhibit reservation will be sent upon payment. Exhibitor details will be sent to exhibitors in March 2010. This information packet will include all pertinent details to include shipping details, hotel reservations, directions, and other essential information. Standard exhibitors are limited to not more than two (2) individuals per booth and a premium exhibitors are limited to not more than three (3) exhibitors per booth.

PREVIOUS EXHIBITORS: All government agencies involved in the food program have exhibited. Leading universities to include Texas A&M, Rutgers, and Cornell have exhibited. Small and large companies dealing with the government to include Nabisco, Nestle, M&M/Mars, bakeries, equipment manufacturers, ingredients companies, packaging firms, food producers, computer suppliers, and service organizations have been multiple year exhibitors.

HOW TO EXHIBIT: Please fill out the form below and forward it with your full payment to R&DA, 16607 Blanco Rd., Suite 501, San Antonio, TX 78232, fax to 210-493-8036 or scan & email the exhibit application form with credit card information to hqs@militaryfood.org.

RESERVE YOUR SPACE NOW!

64th ANNUAL SPRING MEETING & EXHIBITION

APPLICATION FOR EXHIBIT SPACE

Company: _____

Address: _____

Point of Contact: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Other Exhibitors Contacts: 1. _____ 2. _____

Company Description (brief): _____

Special requests: _____

Note: All space is assigned solely by R&DA. While R&DA will make every attempt to accommodate exhibit space requests, R&DA reserves the right to modify the floorplan to serve the best interests of the event.

Specify Exhibit areas required:
(please circle one)

Premium Area at \$1,499.00:

Standard Area at \$999.00:

Credit Card Name:		Credit Card No:	
Exp. Date: -	Name on Card	Signature	

FOR OFFICE USE ONLY

Date:	Amt Pd:	CK#:	Inv#:	Ack:	WPDB:
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RESERVE YOUR SPACE NOW!
Make your reservation today,
FAX to 210-493-8036 or
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