

**RESEARCH & DEVELOPMENT ASSOCIATES
FOR MILITARY FOOD & PACKAGING SYSTEMS, Inc.**

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***66th ANNUAL SPRING MEETING
EXHIBIT NOTIFICATION***

You are cordially invited to participate in R&DA's Sixty-Sixth Annual Meeting and Exhibition to be held at The Grove Park Inn Resort & Spa in Asheville, NC. The exhibition portion of our program will be held on Monday, April 30, 2012.

EXHIBITION DETAILS: *R&DA will accept no more than thirty-five (35) exhibitors for this program.* To ensure full attendance at the exhibit, R&DA will not serve a lunch on this day so attendees will be ready to sample your items. There will be two open bars and some food items available during this event which will run from 1:15 PM until 4:30 PM. This method will ensure all key decision makers will be in attendance.

All exhibit areas are 8 feet by 10 feet and will include a table and two chairs. Premium booths are located adjacent to complimentary bars and food stations provided by the resort and will attract more attendee traffic and time in the premium area. A standard display area costs \$999.00 and a premium area is only \$1299.00. All booths are available on a first come basis. **All will be sold out early, so do not delay.**

MEETING & EXHIBITION ATTENDEES: Attendees will include key decision makers from the government, industry, and academia who are involved in food, food service, packaging, equipment, and related areas. Government attendees include procurement, supply, research, and executive personnel. Industry attendees include both large and small food, equipment, prime vendor, and packaging companies who participate in the \$36 billion government food programs. Academia attendees include leading US and foreign universities and key personnel involved in the food and related areas.

REASONS TO EXHIBIT: This is a cost-effective method to introduce your products and services to the government marketplace. Key decision makers are in attendance. This market is extremely large, and the ability to provide information to the correct people, network with government, industry, and academia and to learn the best method to maximize results makes this an ideal exhibition in which to participate.

- * Low cost
- * Government food business is \$36 billion annually
- * Key personnel are all in one location
- * All attendees participate in exhibition
- * Opportunities galore!

EXHIBITION TIME FRAME: Reservations are accepted immediately. Your space must be reserved with full payment only. No reservations will be accepted after March 30, 2012. Also, there will be no refunds for cancellations received after March 30, 2012.

To be listed in the official program, exhibitor information must be received by R&DA not later than **April 9, 2012**.

A confirmation of your exhibit reservation will be sent upon payment. Exhibitor details will be sent to exhibitors in March 2012. This information packet will include all pertinent details to include shipping details, hotel reservations, directions, and other essential information. Standard exhibitors are limited to not more than two (2) individuals per booth and premium exhibitors are limited to not more than three (3) exhibitors per booth.

PREVIOUS EXHIBITORS: All government agencies involved in the food program have exhibited. Leading universities to include Texas A&M, Rutgers, and Cornell have exhibited. Small and large companies dealing with the government to include Nabisco, Nestle, M&M/Mars, bakeries, equipment manufacturers, ingredients companies, packaging firms, food producers, computer suppliers, and service organizations have been multiple year exhibitors.

HOW TO EXHIBIT: Please fill out the form below and forward it with your full payment to R&DA, 16607 Blanco Rd., Suite 501, San Antonio, TX 78232, fax to 210-493-8036 or scan & email the exhibit application form with credit card information to hqs@militaryfood.org.

HOTEL ROOM RESERVATION: *All hotel reservations must be made through the R&DA office.* Please be prepared to guarantee your room with a major credit card. The hotel check-in is 4:00 P.M. R&DA will send you a hotel confirmation. In order to ensure room availability, you must make your reservation no later than **April 5, 2012**. After that date, rooms will be available at about \$280.00-\$500.00 per night on a space available basis.

66th ANNUAL SPRING MEETING & EXHIBITION

APPLICATION FOR EXHIBIT SPACE

Company: _____

Address: _____

Point of Contact: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Other Exhibitors Contacts: 1. _____ 2. _____

Company Description (brief): _____

Special requests: _____

Note: All space is assigned solely by R&DA. While R&DA will make every attempt to accommodate exhibit space requests, R&DA reserves the right to modify the floor plan to serve the best interests of the event.

Specify Exhibit areas required:
(please circle one)

Premium Area at \$1,299.00

Standard Area at \$999.00

Credit Card No.	Exp. Date: -	Name on Card	Signature
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PLEASE COMPLETE IF YOU ARE EXHIBITING ONLY AND NEED TO RESERVE A ROOM
(if more than one room is needed please make a copy for each hotel reservation)

HOTEL RESERVATION FORM

THE CUT OFF DATE FOR GUARANTEED HOTEL RATE RESERVATIONS IS April 5, 2012.

Date of arrival: _____ Date of departure: _____ Total room nights: _____

The Grove Park Inn Resort & Spa, 290 Macon Ave., Asheville, NC 28804 Tel: 800-438-5800

Rates: Government: 2012 Per Diem Others: Only \$189.00

A credit card number is required to reserve your room reservation. Any attendees with special needs must inform R&DA, so that appropriate actions can be taken. Room cancellation within three days of the meeting may result in a cancellation fee. **Please mail this registration form to R&DA, 16607 Blanco Rd, Ste. 501, San Antonio, TX 78232, scan & email to hqs@militaryfood.org or fax to 210-493-8036.**

ALL ROOM RESERVATIONS AND CHANGES MUST BE MADE THRU R&DA

Credit Card No.	Exp. Date: -	Name on Card	Signature
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