

Sponsorship Opportunities

Event Sponsorships

☐ Audio Visual Sponsorship \$2,500 (Co-Sponsored) or Full Sponsored \$7,500

Help support the audio/visual equipment rental at the R&DA Meeting. Sign on stage with sponsor logo recognizing the day's sponsorship, acknowledgement from MC, banner sign with logo at tech table and podium.

□ Welcoming Reception Bar Sponsorship \$1099

The Welcoming Reception Bar sponsorship gives your company two (2) bar sponsorships at the Welcoming Reception to increase your company's exposure in conjunction with the reception. Includes your name on a signature drink from the bar and tabletop tents with your logo on all of the reception tables and will have the exclusive opportunity to display brochures.

☐ Hospitality Reception Bar Sponsorship \$999

The Hospitality Bar sponsorship gives your company a dedicated bar at the Hospitality reception to increase your company's exposure in conjunction with the reception. Includes your name on a signature drink from the bar and tabletop tents with your logo on all the reception tables and will have the exclusive opportunity to display brochures.

□ Boot Camp 101 Session Sponsorship & Tabletop Display \$699

3 spots available

Co-Sponsor the Boot Camp 101 session room for the day. Includes a 6ft x 6ft tabletop display space where new attendee companies or new R&DA Member Companies can introduce products and services before the meeting session and after the meeting session.

☐ One-On One Meeting Room Sponsorship \$799

3 spots available

Be the sponsor of the One-On One Meetings for the day. The sponsor will receive corporate recognition tabletop tents with your logo on all the conference tables and provide your company's promotional materials on the tables.

Branded Items Sponsorship

☐ Literature Drop \$250 per day

Opportunity to place sponsor provided literature on every seat in the general session room.



☐ Meeting Program Book Page Advertisement

The Meeting Program Book will be viewed and used continuously throughout the Spring Meeting by all attendees and speakers. The publication will also be used as a valuable reference postmeeting tool, providing a high level of exposure for the sponsor long after the event. Recognition as a sponsor in the program book and the meeting website- Full color page advertising.

Options:

Inside front cover \$850 (1 spot)
Interior back pages \$550 (2 spots)
Half Page Interior \$425 (6 spots)
Interior middle page \$750 (2 spots)
Inside back cover \$650 (1 spot)

Create Your Own Sponsorship!

Don't see anything suitable for your company? Work with us to create the perfect sponsorship opportunity for you. Contact Jan Cook at jcook@militaryfood.org or 210-493-8024.

Company:		
Address:		
Point of Contact:	Title:	
Phone:	Email:	
Email your company/organization	ogo to jcook@militaryfood.org (PDF, JPEG, GIF or PNG	
format). Artwork must be received	d by April 10, 2024.	
Method of Payment:		
Make checks payable to Research	& Development Associates (R&DA); Credit card payme	ents
can be emailed to jcook@militar	food.org or via PayPal at https://www.militaryfood.org/l	fall-
meetings (form must accompany p	•	
Card No:	Exp. Date:CVV/CVC	
Name on Card:		
Signature:		